

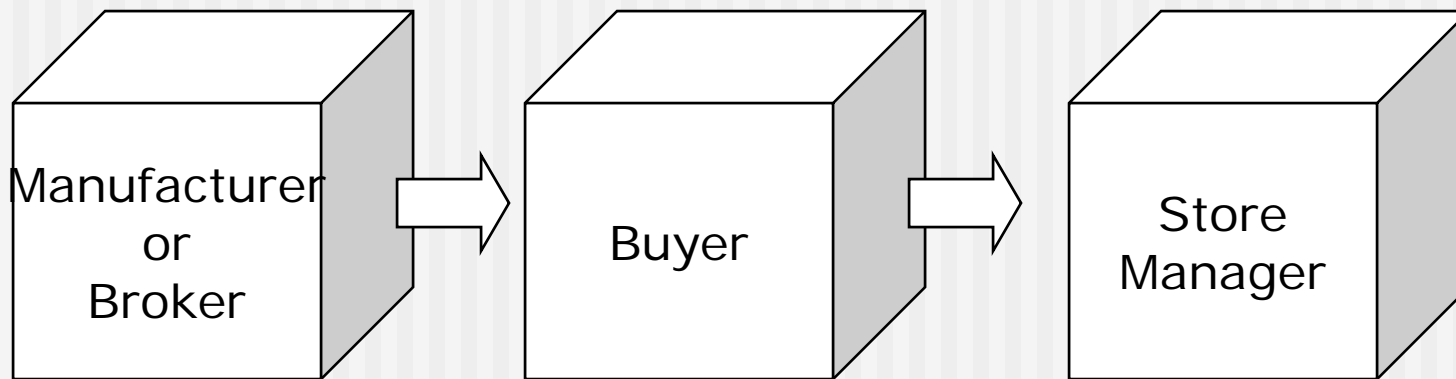
Food Recall and Traceability

Marsh Supermarkets

Stephanie Mohn, REHS, CFSP
Food Safety and Sanitation
Specialist

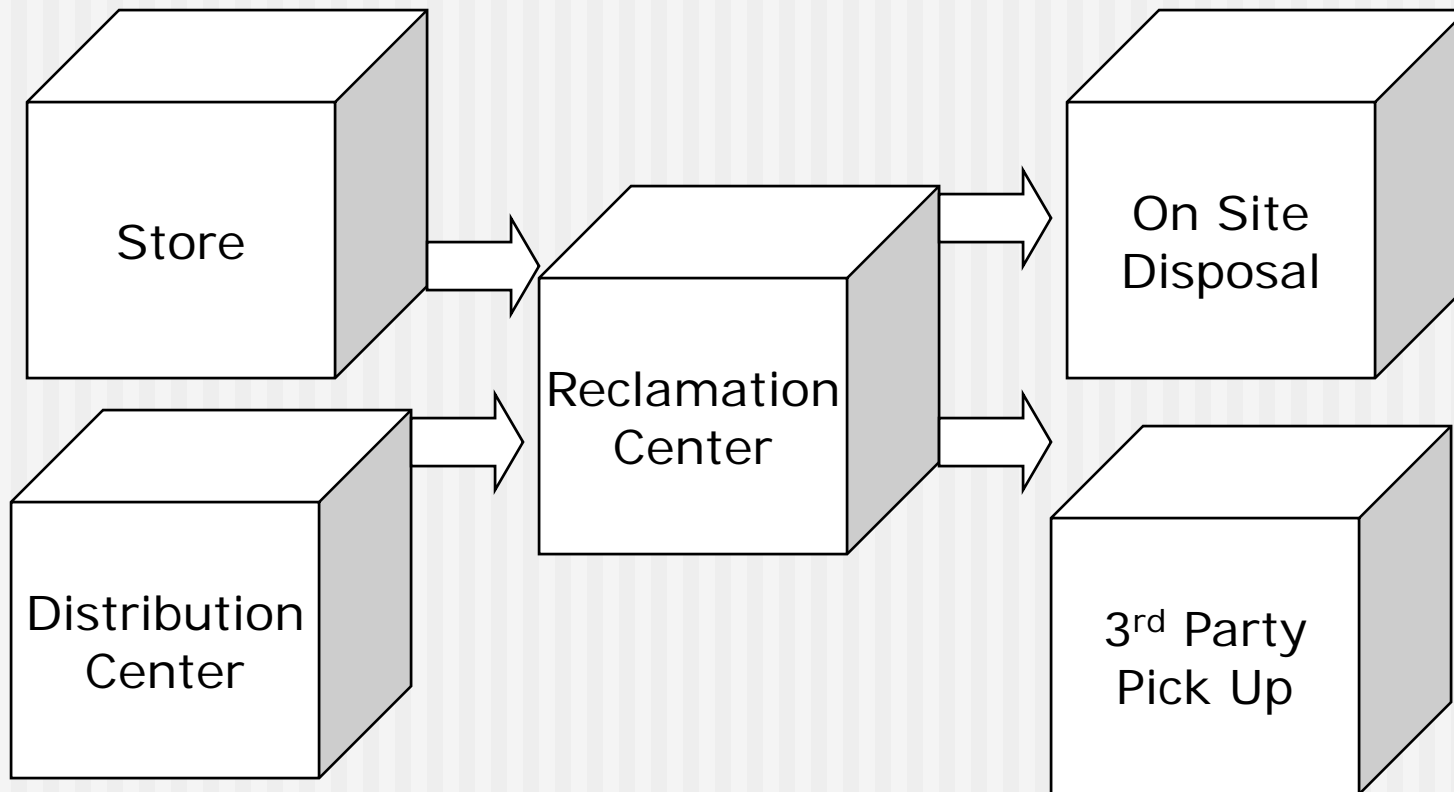
Product Recalls

- 50,000 SKU's
- Flow of Information



- Product Disposal
 - Onsite vs. Offsite

Product Disposal



Castleberry's Challenges

- Voluntary Recall?
 - “CASTLEBERRY’S ANNOUNCES VOLUNTARY RECALL OF CHILI PRODUCTS”
- Timely Response vs. Accurate Information
 - Continually Growing List
 - Customer Perception
- Reclamation Disposal

Recall Improvement

- Communication!!!

Canned Chili - Green Beans - White
Chocolate - Children's Cough -
Medicine – Cocktail Garnish -Bagged
Spinach - Peanut Butter - Pet Food -
Beef - Chicken Base - Tooth Paste -
Pot Pies - Chunky Soup – Fish-
Bobble Heads